Claudette Renée Lyons

Wellness, Transformation and Luxury Lifestyle

Founder, Royal Leo LLC

Sedona, Arizona

Brand partnerships built on credibility, not interruption.

claudettereneelyons.com



Who She Is

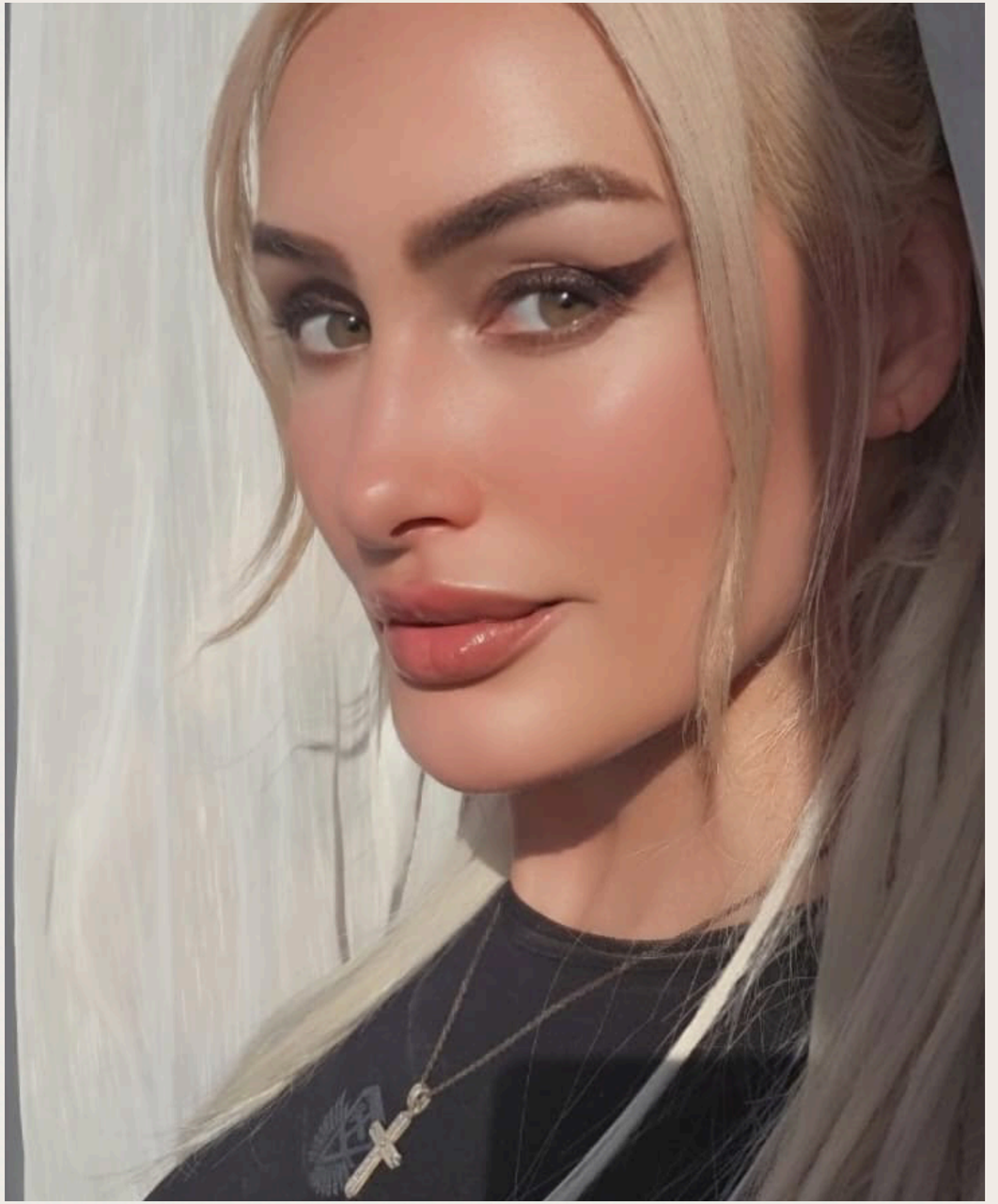
Claudette Renée Lyons

Founder of Royal Leo LLC

Clinical hypnotherapist and NLP practitioner

Creator of the LYONS Method

Current VitaLife brand ambassador



What Her Audience Comes For

WELLNESS
Daily practice. Nutrition. Movement. Recovery.

TRANSFORMATION
Mindset. Habit change. Reinvention after hardship.

PERFORMANCE
Composure. Decision-making. Presence under pressure.

LUXURY LIFESTYLE
Beauty. Skincare. Travel. Retreats. Sedona.



Proof of Credibility

Founded Royal Leo LLC,
listed in the SHRM vendor directory

Co-created eight published Udemy courses
on self-defense, situational awareness and meditation

Leads private Sedona healing experiences
sold through national tour platforms

Current brand ambassador for
VitaLife olive oil and olive leaf extract

> She is super encouraging and wonderfully skilled.
>
> *Wayne H., hypnotherapy client*



U.S. Small Business Administration

8(a) CERTIFIED

U.S. Small Business Administration

WOSB CERTIFIED

Audience and Reach

LINKEDIN FOLLOWERS

27,948 FOLLOWERS

AUDIENCE

professionals, founders and women 30 to 55, pending verification

INSTAGRAM FOLLOWERS

93,920 REEL VIEWS

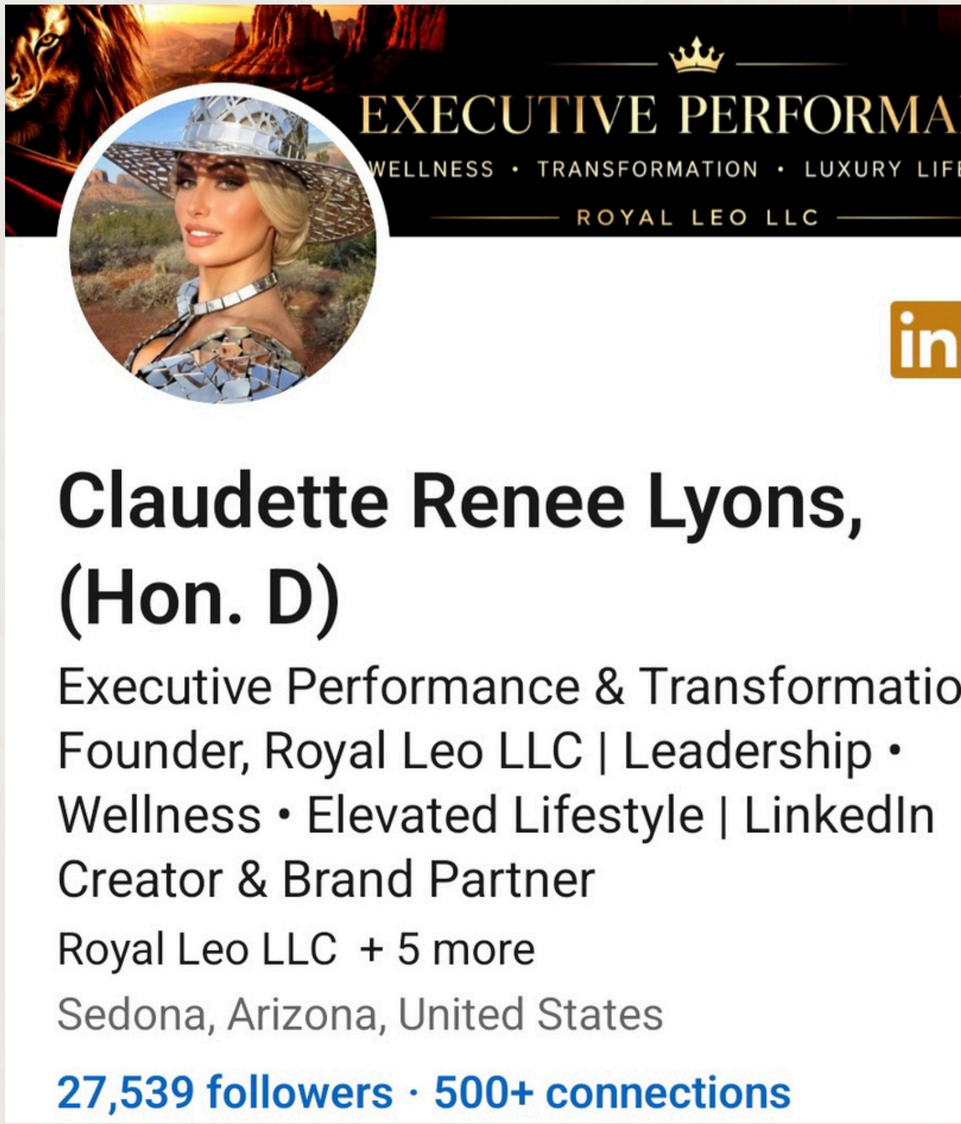
AVERAGE ENGAGEMENT RATE

INSTAGRAM REEL

- VIEWS: 93,145
- VIEWERS: 72,413
- ENGAGEMENT RATE: 4.9%
- FOLLOWS GAINED: 311

LINKEDIN

- IMPRESSIONS: 68,927
- AVG. DAILY IMPRESSIONS: 9,847
- ENGAGEMENTS: 6,065
- ENGAGEMENT RATE: 8.8%
- GROWTH: +16% VS. COMBINED AVERAGE VIEWS: 81,036



Partnership Opportunities

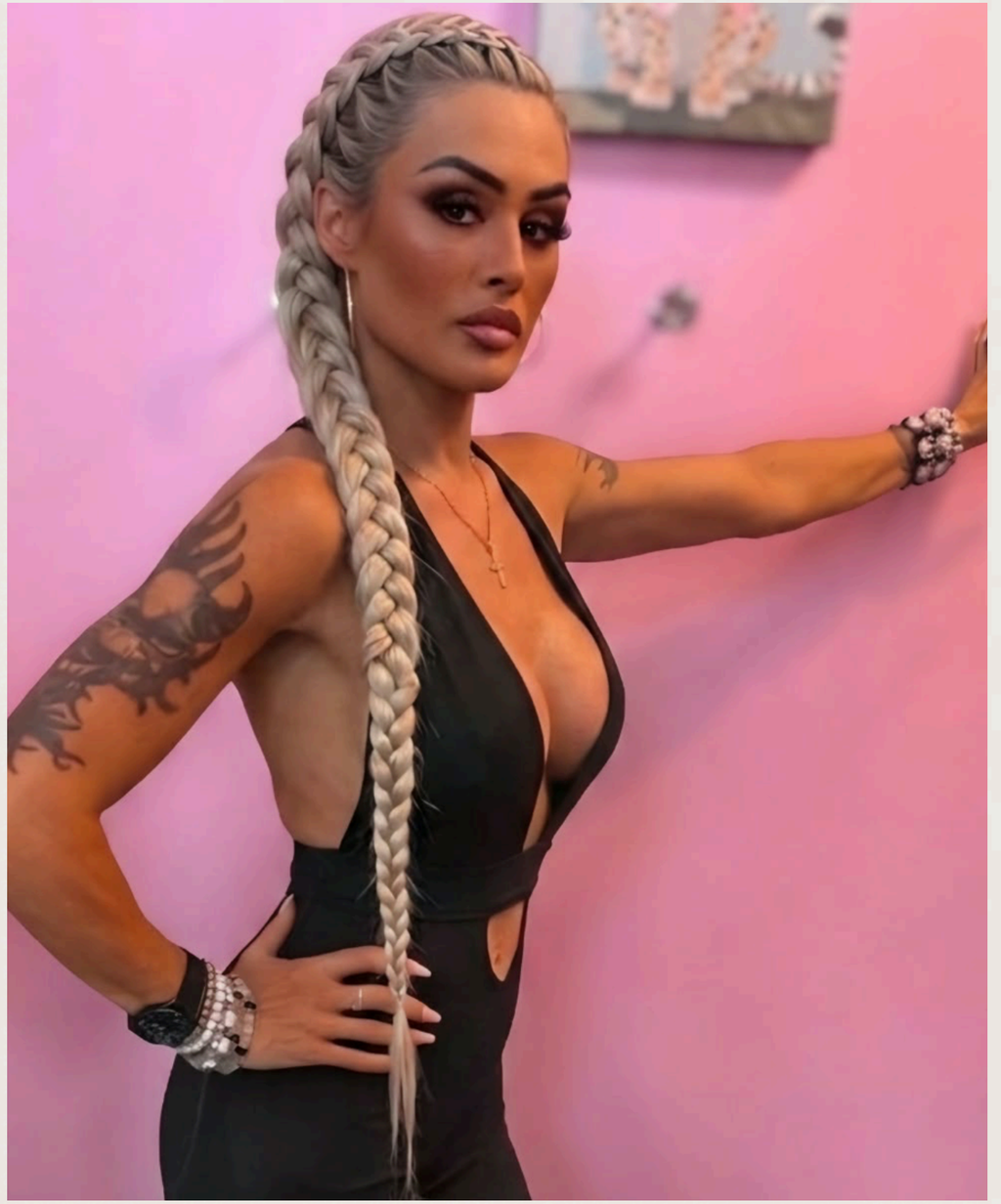
Thought leadership in her voice

Wellness and lifestyle storytelling

Short-form video across social platforms

Flexible ambassadorships that grow with you

Curated retreats, travel and hospitality integrations



How She Works

Authenticity over advertising.

She partners with brands she genuinely uses and believes in.

VitaLife is woven into her daily wellness content, not promoted as a standalone ad.

Best fit categories
wellness and nutrition
beauty and skincare
fitness and recovery
luxury travel and hospitality
women's wellness



Start a Partnership

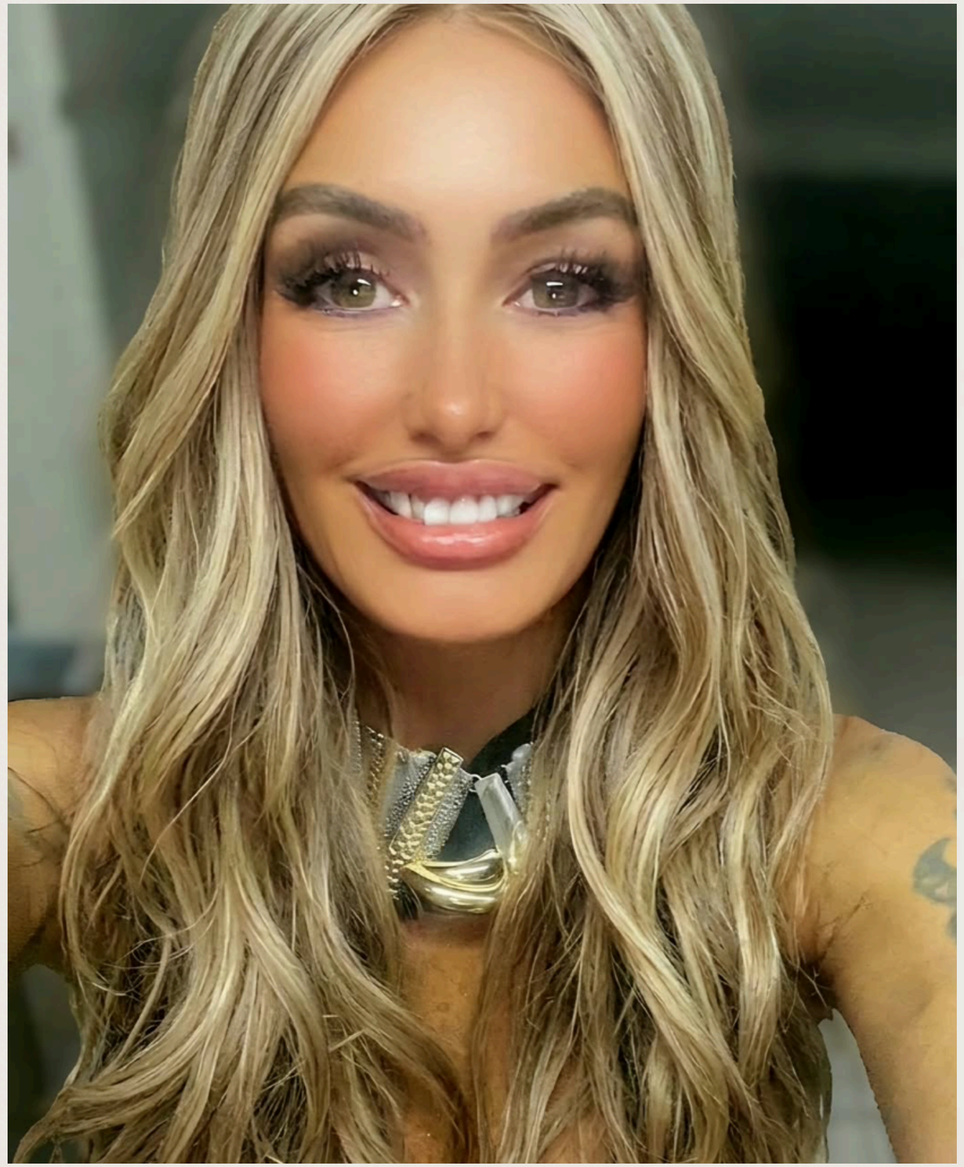
Request a partnership brief.

Royal Leo LLC

claudettereneelyons.com/brand-partnerships

Booking Email:
1111lyons1111@gmail.com

Sedona, Arizona. Available nationally.



Verified Influential Woman 2026

A verified Influential Woman honoree, Claudette Renee Lyons brings credibility, polish, and a loyal professional audience to every collaboration. From LinkedIn thought leadership and short-form video to long-term ambassadorships and luxury experiences, she partners only with brands aligned with her values in performance, wellness, transformation, and women's empowerment.

INFLUENTIAL women

RECOGNIZES

Claudette Renee Lyons



FOUNDER AND PRESIDENT
ROYAL LEO LLC

INFLUENTIAL WOMEN IW VERIFIED

Amplifying the achievements and influence of women who lead, innovate, and inspire.

35M+ YouTube Views
83 Music Videos
13 Million-View Videos

LUCA CLAUDETTE
35M+ YouTube Views
Luca Claudette’s music videos have earned nearly 36 million views on YouTube across 83 videos, including 13 videos with over 1 million views each. The numbers show a fast-growing audience that keeps coming back.

